

Custom Consulting Summary

Custom Consulting provides hands-on support across your entire government contracting strategy. From positioning and compliance to opportunity pursuit and proposal development, each engagement is built around your business, your target agencies, and your growth objectives. This approach allows you to operate with a structured process and consistent direction as you pursue and win contracts across federal and SLED markets.

What This Solves

- Lack of internal structure across contracting efforts
- Inconsistent results from pursuing opportunities without a defined strategy
- Limited capacity to manage compliance, outreach, and proposals
- Difficulty scaling efforts across multiple agencies, contracts, or markets

What You Receive

- Ongoing strategic guidance aligned to your business, capabilities, and targets
- Support across compliance, positioning, and opportunity pursuit
- Proposal development and bid support structured around evaluation criteria
- Market insights/direction to maintain a consistent pipeline of opportunities
- Coordination across registrations, certifications, and contracting activities

Is Custom Consulting Right for You?

→ You want hands-on support across your contracting efforts.

You're looking for more than guidance and need a structured approach with ongoing involvement.

→ You're pursuing opportunities but lack consistency.

Without a defined process, results can vary. Consulting helps bring structure and repeatability.

→ You need support managing multiple moving parts.

Compliance, outreach, and proposal efforts require coordination to stay aligned.

→ You're focused on scaling your government contracting efforts.

Growth requires a system that supports expansion across agencies, contracts, and markets.