

# Simplified Acquisition Program

From a compliant System for Award Management (SAM) registration to an online capabilities statement, US Federal Contractor Registration's (USFCR) Simplified Acquisition Program (SAP) makes getting started to sell to the government easy. Enrollment in the SAP also includes a custom business email domain, a Dynamic Small Business Search (DSBS) setup, and access to the Advanced Procurement Portal (APP), a web-based contracting management platform designed for government contractors.

## CONTRACTING CHALLENGES

### Processing SAM

Registering in SAM can be a complex undertaking for those not experienced in processing government forms.

### Business to Government Marketing

Many businesses lack the resources for properly marketing their products and services to the government.

### Point of Contact Management

Businesses need a designated point of contact when working with federal agencies to manage communication.

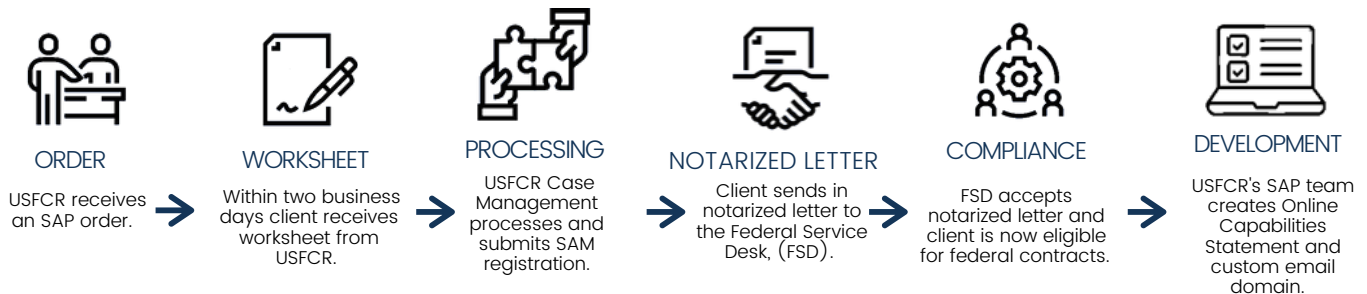
### Contract & Market Research

Government websites can be complex to use and prone to crashing, this can make finding opportunities challenging.



## INSIDE USFCR'S SOLUTION

With the SAP, business owners save time and money putting their best foot forward selling to the government.



## BENEFITS

### Speed and Accuracy

USFCR provides fast and accurate government registration services.

### Online Capabilities Statement

The online capabilities statement displays all the key information that contracting officers and primes want to know about your business.

### Custom Email Domain

With a custom email domain tied to the online capabilities statement, point of contact management is simplified.

### Advanced Procurement Portal

APP makes finding contracts, managing contacts, and previous awards fast and convenient.

